

RESUME

JILLIAN MARYONOVICH

CREATIVE AND DIGITAL FOR DEMOCRACY

New York City
Jillian2112@gmail.com
linkedin.com/in/jillianjillianjillian

Portfolio: www.jackrelax.com

SKILLS

Adobe Creative Suite
Art Direction
Typography
Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Adobe Premier
Creative Direction
Graphic Design
Typography
Merchandise Design
Social Strategy
Branding
Event Production
A/V & Webcast Production
Motion Graphics
Experiential Design
Storytelling
Experiential Marketing
Communications
Social Media
Video Direction
Video Editing

WORK EXPERIENCE

GRAPHIC DESIGNER | 6/2024 - Current

The Howard Stern Show | New York, New York

- Design all elements for Social Media
- Edit and create motion graphics for social media video content

DIGITAL DIRECTOR | 6/2022 - Current

Former Senator Al Franken | New York, New York

- Run all social media accounts
- Edit video content and promotional design in support of The Al Franken Podcast
- Produce, shoot and edit, DTC, on location, and comedic video content

VP CREATIVE DIRECTOR | 10/2021 - 7/2022

Civic Entertainment Group | New York, New York

- Led activation and 360° campaigns for top media and entertainment brands from creative concept, design, casting, script writing, video direction, social media elements, out of home and experiential events
- Designing builds for events and pop-up installations (Signage, banners, large format printing)
- Creative content strategist for Ford CEO (video production, social media, and Internal communications)

GRAPHIC DESIGNER | 07/2021 - 11/2021

Tooning Out The News, CBS | New York, New York

- Created daily key art and "over the shoulder" graphics for Late Night Comedy show
- Made social media assets, including graphics and video edits

CREATIVE DIRECTOR | 1/2019 - 3/2020

Pete For America (Pete Buttigieg's Presidential Campaign) | South Bend, IN

- Led all creative campaign elements: digital products, social media, website, merchandise, video, email, paid media, event production
- Led design and video teams
- Creative and strategy collaboration with social media team creating engaging content
- Produced elements of marquee events: light shows, placards, experiential
- Partnered with email and paid media teams raising historic amounts of donations
- Worked with the comms team on rapid response digital assets

JILLIAN MARYONOVICH

EDUCATION

MASSACHUSETTS COLLEGE OF ART & DESIGN

Graphic Design | Boston, MA

BERKLEE COLLEGE OF MUSIC

Drum Performance | Boston, MA

2010 - 2014

New York City

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WORK EXPERIENCE - CONTINUED

CREATIVE DIRECTOR | 1/2013 - 3/2017

The Obama White House | Washington, D.C.

- Produced full range of multi-platform creative content for worldwide digital audiences
- Directed and designed all shareable graphics and infographics for WhiteHouse.gov and White House social channels (Facebook, Twitter, Snapchat, Instagram)
- Motion graphic animation and segment production alongside video team
- Collaborated with speech writing team on jokes and visuals for annual White House Correspondents' Dinner
- Creative liaison for digital engagement with the Vice President, the First Lady, visitors' office, event production
- Helped lead the White House's breaking-news and rapid response digital efforts, along with long-form enhanced broadcasts of the State of the Union addresses
- Produced: South By South Lawn, 3,000 attendee Presidential event, with bands, film festival, and art installations

CREATIVE DIRECTOR | 1/2001 - Current

RushCon - The Convention for Rush Fans | Toronto, Canada

- Chief creative and production of annual music fan club event
- Merchandise, event planning, credentialing, logistics, talent management, hosting, social media, digital marketing, VIP relations

